

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2728004
Alt Order #: 27145186
Product Desc: Political
Estimate: 10133
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 10/23/20 / 10/23/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Jim Ward/State Senate/KS/Dem
Demographic: A25-54
Product Codes: PL15
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	32	\$13,420.00	\$11,407.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	32	\$13,420.00	\$11,407.00	0.00
Totals	32	\$13,420.00	\$11,407.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S			1			\$150.00		0.00			
2	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-			1			\$150.00		0.00			
3	Multi	10/29/20	10/29/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNC,KSNG,KSNN,KSNN															
M-F 9-10a															
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---			1			\$170.00		0.00			
4	Multi	10/30/20	10/30/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNC,KSNG,KSNN,KSNN															
M-F 9-10a															
Live With Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2728004
 Alt Order #: 27145186
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem
 Product Desc: Political
 Estimate: 10133

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	----F--			1		\$170.00	0.00					
5	Multi	10/30/20	10/30/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	----F--			1		\$140.00	0.00					
6	Multi	11/02/20	11/02/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Good Day Kansas													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$140.00	0.00					
7	Multi	11/02/20	11/02/20	KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$200.00	0.00					
8	Multi	11/01/20	11/01/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sun KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$250.00	0.00					
9	Multi	10/31/20	10/31/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sat KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$400.00	0.00					
10	Multi	10/27/20	10/27/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-T-----			1		\$500.00	0.00					
11	Multi	10/29/20	10/29/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	---T---			1		\$500.00	0.00					
12	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$500.00	0.00					
13	Multi	10/28/20	10/28/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	--W----			1		\$750.00	0.00					
14	Multi	10/29/20	10/29/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	---T---			1		\$750.00	0.00					

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	10/30/20	10/30/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$750.00		0.00				
16	Multi	10/31/20	10/31/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Sa 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S-			1		\$400.00		0.00				
N 17	Multi	10/27/20	10/30/20	KSN Today 2	CM	6-7am	-1111--	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-1111--			4		\$400.00		0.00				
N 18	Multi	10/27/20	10/29/20	KSN News	CM	12n-1pm	-111---	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-111---			3		\$400.00		0.00				
N 19	Multi	10/28/20	10/29/20	Today Show 7-8am	CM	7-8am	--11---	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
Channels : KSNC,KSNG,KSNL,KSNNW															
Today Show 7-8am															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	--11---			2		\$700.00		0.00				
N 20	Multi	10/27/20	10/30/20	LN M-F	CM	10-10:35pm	-1111--	:30	4	\$750.00	P4	0.00	NM	4	\$3,000.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-1111--			4		\$750.00		0.00				
N 21	Multi	10/27/20	10/29/20	KSN Today 1	CM	5-6am	-111---	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
Channels : KSNC,KSNG,KSNL,KSNNW															
KSN Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-111---			3		\$100.00		0.00				
Totals													32	\$13,420.00	



125 West 55th St
New York, NY 10019

Contract # 27145186	Changes as of: 10/23/2020 at 7:18 AM	Version: Highlighting Revision 1
CPE: 1428/1439/10133	Flight: 10/27/20 - 11/2/20	Station: KSNW
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Jim Ward KS SD-28 Product: Political	Market: Wichita Office: WASHINGTON
Agency Order #: 10061711	Buyer: Herrick, Cathie	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+
Separation:		Con Type: POLITICAL/VOTE Total \$: \$13,420.00 Total Spots: 32 Total CPP: \$0.00 Total GRP: Traffic #: A2728004

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/27 - 11/2								Total Spots	Total \$	CPP*	GRP*
							10/27	10/28	10/29	10/30	10/31	11/1	11/2					
1	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	0	0	1	1	0	0	0		2	\$340.00	\$0.00	0.0
4	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	0	30	0	0	0	1	0	0	1		2	\$280.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		KSN News	\$200.00	0	30	0	0	0	0	0	0	1		1	\$200.00	\$0.00	0.0
6	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	0	1	0		1	\$250.00	\$0.00	0.0
7	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
8	Tu-F,M 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1		3	\$1,500.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		KSN News	\$750.00	0	30	0	1	1	1	0	0	0		3	\$2,250.00	\$0.00	0.0
10	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
REV+ 11	M-F 6a-7a		NEWS	\$400.00	0.0	30	0	1	0	1	0	0	0		4	\$1,600.00	\$0.00	0.0
REV+ 12	M-F 12n-12:30p		NEWS	\$400.00	0.0	30	0	1	0	1	0	0	0		3	\$1,200.00	\$0.00	0.0
REV+ 13	M-F 7a-8a		TODAY SHOW	\$700.00	0.0	30	0	0	1	0	1	0	0		2	\$1,400.00	\$0.00	0.0
REV+ 14	M-F 10p-10:35p		NEWS	\$750.00	0.0	30	0	1	0	1	0	1	0		4	\$3,000.00	\$0.00	0.0
REV+ 15	M-F 5a-6a		NEWS	\$100.00	0.0	30	0	1	0	1	0	0	0		3	\$300.00	\$0.00	0.0
TOTALS:							5	6	8	5	3	2	3	32	\$13,420.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27145186	Changes as of: 10/23/2020 at 7:18 AM	Version: Highlighting Revision 1
CPE: 1428/1439/10133	Flight: 10/27/20 - 11/2/20	Station: KSNW
Agency: BUYING TIME,LLC	Advertiser: Jim Ward KS SD-28	Market: Wichita
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 10061711	Service: Nielsen
Washington, DC 20001	Buyer: Herrick, Cathie	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$13,420.00
		Total Spots: 32
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2728004

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/12/20 10:48 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$5,920
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$13,420.00	N/A	0.0
Total	100%	32	\$13,420.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Nov	32	\$13,420.00
Total	32	\$13,420.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/23/20 7:18 AM	KELLY JOHNS	Revised	16		\$7,500.00	\$13,420.00	Changes: Total Spots from 16 to 32, Calculated Dollars from \$5,920.00 to \$13,420.00, Demo Meta to [R16], Origuser Entered Dollars to \$5,920.00, User Entered \$ from \$0.00 to \$13,420.00, Total \$ from \$5,920.00 to \$13,420.00. 5 buylines added or modified.
Queued for Electronic Contracting	10/12/20 10:15 AM					\$0	\$0	
New	10/12/20 9:58 AM	KELLY JOHNS	Confirmed	16		\$5,920.00	\$5,920.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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